# COOKIE POLICY

*Information on the processing of personal data (art. 13 GDPR 2016/679)*

This information on the use of *cookies* on the website https://www.officinebonaccini.it/ is provided to the user in implementation of the provision of the Guarantor for the protection of personal data of 8 May 2014 "Identification of simplified methods for the information and acquisition of consent for the use of cookies"; please refer to the paragraph "Privacy Policy" in the Privacy Policy document published on this website, also drafted in compliance with art. 13 of EU Regulation 2016/679, for the definition of Data Controller, Data Protection Officer, methods and purposes of processing, provision of data and exercise of the rights of interested parties.

## WHAT ARE COOKIES?

Cookies are small text strings that a website can send, during navigation, to the device concerned, be it a PC, a notebook, a smartphone, a tablet etc.; normally, cookies are stored directly on the browser used for navigation. The same website that transmitted them, can then read and record the cookies that are on the same device to obtain information of various types.
Cookies are used for different purposes: performing computer authentication, monitoring sessions, storing information on specific configurations regarding users accessing the server, etc. Further information on cookies can be found on www.allaboutcookies.org .

## WHY DO WE USE COOKIES?

This website may use cookies for various reasons. In some parts of our site cookies are essential and without them you may not be able to, for example, request our services.
We are always looking for ways to improve our website and make it easier for you to learn about our services. Therefore, it is important for us to understand how you use our site.

## HOW MANY TYPES OF COOKIES ARE THERE?

There are two fundamental macro-categories, with different characteristics: **technical cookies** and **third-party cookies** . Technical cookies are generally necessary for the correct functioning of the website and to allow navigation; without them, it may happen that the pages are not displayed correctly or some services are not used. For example, a technical cookie is essential to keep the user connected during the entire visit to a website, or to memorize the language settings, display settings, and so on.

**Technical cookies** can be further divided into:
- navigation or session cookies, which guarantee normal navigation and use of the website;
- functional cookies, which allow the user to navigate according to a series of selected criteria (for example, language, products selected for purchase) in order to improve the service provided to the user;
- analytics cookies, similar to technical cookies and used directly by the site manager to collect information, in aggregate form, on the number of users and how they visit the site itself.

Technical cookies can also be provided by third parties (so-called " **third-party cookies** "), and can correspond to all the types indicated above, managed in anonymous and aggregate form, or in a form that allows the identification of website users, even if occasional.

Finally, there are also **profiling cookies** that have the task of profiling the user, and are used in order to send advertising messages in line with the preferences expressed by the user during his navigation.

## WHAT COOKIES DOES THIS SITE USE?

This site uses technical cookies, direct or third-party, aimed at ensuring the correct functioning of the site, without which navigation would not be possible; analytics cookies are also used, in order to collect information on the number of users and on the navigation methods of the same site.
The cookies described above are all collected and analyzed anonymously and in aggregate form.
Finally, the use of profiling cookies is excluded in any form.

## THIRD PARTY COOKIES

This site uses third-party cookies "Google Analytics ", a statistical analysis service provided and managed by Google that allows you to analyze, anonymously, how users visit the site. The information generated by the cookie about the use of the website by the user (including the IP address) is transmitted and stored on Google's servers.
Useful addresses to better understand the privacy policy of Google Analytics and find the consent collection forms:
- https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
- http://www.google.com/analytics/terms/it.html
- http://www.google.com/privacypolicy.html

- https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
- https://support.google.com/analytics/answer/6004245

The user can selectively disable the action of Google Analytics by installing on his/her browser the opt-out component provided by Google. To disable the action of Google Analytics, please refer to the link below:
- https://tools.google.com/dlpage/gaoptout

If you prefer that Google Analytics does not use the data collected in any way, you can change the configuration of each browser differently. It is described in the help menu of your browser, which will allow you to know how to change your settings. choices regarding cookies.

Please refer to the following links to access the clarifications provided by your browsers:
Internet Explorer: http://windows.microsoft.com/it-It/windows7/Block-enable-or-allow-cookies
Safari: http://www.apple.com/it/support
Chrome: https://support.google.com/chrome/answer/95647?hl=it&hlrm=en
Firefox: http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie
Opera: http://help.opera.com/Windows/10.20/it/cookies.html

The site will still remain fully usable even if you have decided to disable the tracking function. For a permanent opt-out, the browser must accept permanent cookies. If your browser does not accept permanent cookies, then it is not technically possible to record the opt-out. Please use the functions of your browser to disable tracking (see the website www.allaboutcookies.org ).

To delete cookies from the Internet browser of your smartphone/tablet, you need to refer to the user manual of the device.